



BEYOND BROADBAND *expo*

*Get ready
for a brand
new Iowa
Communications
Alliance event!*

**OCTOBER
6-7, 2021**

**WILD
ROSE
CASINO**

**777 WILD
ROSE DR.
JEFFERSON,
IA 50129**

The Beyond Broadband Expo will help your company assist your customers to have a better Internet experience. The Internet has transformed over the years, and so has how customers use their Internet. The goal for this new event is to keep you steps ahead of your customers and prepared to continue to be their go to resource.

The new event is called **2021 Beyond Broadband Expo**, and it will be held October 6-7th at Wild Rose Casino in Jefferson, Iowa.

Customers are connecting even more devices to your network via their Internet connection. So, we're inviting companies with new or existing products and services to showcase them at the Beyond Broadband Expo. You'll leave this event with new or expanded knowledge about the latest in consumer electronics. Further, you'll learn how these products impact your customers, and their networks' and what they need to know before (or after) buying additional smart home devices!

Exhibitor Information

EXHIBITOR BOOTH COST

\$350

Demonstrations (6 Available): \$150

Exhibit Booth Cost Includes:

- 8x10 Booth
- 8' high black back wall curtains
- 3' high black side curtain
- 1 one-line identification sign
- 1 6'x30' table skirted black
- 2 side chairs
- 1 wastebasket
- Two exhibitor passes
 - Additional exhibitor passes can be purchased for \$75 each
- Company name listed in the printed guide for conference attendees

EXHIBITOR SCHEDULE

Move in: October 6th – 7:00 – 11:00 AM

Tear Down: October 7th – 12:00 – 3:00 PM

SHIPPING & DÉCOR

Event Decorators of Iowa

520 SE 4th Street | Des Moines, IA 50309

P: (515) 237-8282

Please refer to the ICA website for a full listing of exhibitor kit services provided from Event Decorators of Iowa.

PAYMENT

Full payment of booth space is due within 30 days of submitting the exhibitor contract. Space will not be held, assigned or confirmed until payment is received. Payment may be made by credit card or check. No registration or other fees will be refunded after September 20, 2021.

ONSITE BROCHURE

In order to receive your company in the on-site marketing brochure, your company must be registered by September 20, 2021.

Attendee Information

COST

Member: \$250

Non-Member: \$350

Student: \$50

EXPO SCHEDULE

October 6, 2021

12:30 – 1:00 PM: Attendee Registration

12:30 – 4:30 PM: Expo and Demonstrations

4:30 – 5:30 PM: Networking Happy Hour

October 7, 2021

8:00 – 8:30 AM: Attendee Registration

8:30 – 9:30 AM: Continental Breakfast in Expo Hall

8:30 AM – 12 PM: Expo and Demonstrations

ROOM BLOCK

There is a block of rooms at the connecting hotel to the conference center at the Cobblestone Hotel & Suites for \$109 standard rooms or \$129 for extended stay rooms. The cut off date to reserve a room is Monday, September 13th. To reserve a room please call (515) 386-3535 and mention the Iowa Communications Alliance room block.

BEYOND BROADBAND EXPO BROUGHT TO YOU BY:



Diamond
ALL-STAR

AUREON

Gold
ALL-STARS

BKD **HunTel**
CPAs & Advisors Engineering

DENTONS DAVIS BROWN

Silver
ALL-STAR

Calix

Bronze
ALL-STARS

ICAN
A 2016 ESTABLISHED

Oak Hill Consulting, Inc.

LWBJ
CPA | Consulting | M&A

OlsenThielen
100 years
1911-2011

LITCI

UNITEL

FINLEY