



JANUARY 11TH - 12TH
DOWNTOWN EMBASSY SUITES
DES MOINES, IA

Tuesday, January 11TH

12:30 PM
REGISTRATION

1:00 PM
OPENING KEYNOTE
Speak Easy - Communication Redefined
Erik Dominguez



Public speaking gets a bad reputation. It is inaccurately labeled as a “soft skill” and listed as one of American’s greatest fears. However, when we reframe public speaking as an opportunity to be seen and heard and embrace the science and the art of the craft, we see monumental breakthroughs in our personal and professional lives! Speak Easy is an interactive and inspirational keynote giving audiences practical tools for confident, powerful, and joyful communication.

2:00 PM
ROUNDTABLE DISCUSSIONS

Attendees will gather for roundtable discussions to connect with other leaders on topics including legislative and regulatory, HR and management, funding sources, and more.

3:15 PM
SWEET TREAT BREAK WITH SPONSORS

3:30 PM
LEGISLATIVE PRIMER
Presented by Dave Duncan and Mike St. Clair
Tonight ICA members will have a great chance to talk with their State Senators and State Reps during our annual “Welcome Back Legislative Reception.” During this Legislative Primer, we’ll give you some talking points, legislative directories and other tools to help your conversations with legislators be productive.

5:00 PM
LEGISLATIVE WELCOME BACK RECEPTION AT EMBASSY SUITES
ICA is co-hosting another year of the Legislative Welcome Back Reception. Join your fellow colleagues in attending the reception for an opportune time to connect with your legislator on important topics within the broadband industry.



Wednesday, January 12TH

8:00 AM

LIMITED BREAKFAST

There will be a limited breakfast available. We encourage those who will be staying at the Embassy Suites to take advantage of their included buffet with your stay.

8:15 AM

LEGISLATIVE RECAP

Moderated by Dave Duncan

We'll start out the morning with this free-flowing conversation where attendees will share the information they learned from last night's Welcome Back Reception. This will help inform both attendees and ICA's advocacy team as we represent you all during this legislative session.

8:30 AM

OPENING KEYNOTE

Leading Forward with Excellence

Dr. Celina Peerman



We know the challenges in our industry are real and yet so are the opportunities to positively impact our communities even more. This upbeat session will address the call of leadership while juggling

the challenges of change, hard conversations, and gaps in staffing, age, knowledge, and more. Pick up new tools to take back with you and share ideas from what you are learning to make our future even stronger and better.

9:30 AM

MANAGERS BREAKOUT

Continued discussion from Celina's presentation on application for leading forward within your own organization. Open discussion will include topics on challenges in leadership, employee compensation, performance reviews and more.

9:30 AM

LEADERSHIP ACADEMY BREAKOUT

Leadership Academy participants will share resources they have found to be helpful for leadership growth and development.

10:30 AM

COFFEE BREAK WITH SPONSORS

10:45 AM

ROUNDTABLE DISCUSSIONS

Attendees will end the conference in roundtable discussions working through topics of your choice.

12:00

CLOSING
