



CYBERCON IX

CONFERENCE GUIDE

MAY 15-16, 2024 | WEST DES MOINES SHERATON

REGISTRATION DETAILS

REGISTER ONLINE: WWW.IACOMMUNICATIONSALL.ORG

Online registration allows the option to be invoiced or to pay online.

REGISTRATION FEE

- ICA Member: \$280
- Non-Member: \$380
- Student: \$35

REGISTRATION DEADLINE

Pre-conference registration will close on Thursday, May 9th. Onsite registrations will be accepted. An additional \$40 will be added to the registration fees listed above for any onsite registrations.

CANCELLATION AND REFUND POLICY:

If you need to cancel your registration, the refund schedule will be enforced as follows.

- May 5 and earlier – 100% refund
- May 6 – 10 – 50% refund
- May 10 and after – no refunds issued.

Substitutions are allowed. Cancellations must be emailed to events@iacommunicationsall.com.

ACCOMMODATIONS:

There is a block of rooms available at the West Des Moines Sheraton at a group rate of \$134 plus tax. [Click here to make your reservations online](#). Reservations must be made by April 30, 2024 to guarantee the group rate.

CONSENT TO USE PHOTOGRAPHIC IMAGES:

Registration and attendance at, or participation in, ICA meetings and other activities constitutes an agreement by the registrant to ICA's use and distribution (both now and in the future) of the registrant or attendee's image or voice in photographs, video, electronic reproductions and audio of such events and activities.

SPONSORSHIP OPPORTUNITIES

CyberCon sponsorship and tabletop exhibitor opportunities are still available. For more information, [click here](#).



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WEDNESDAY, MAY 15TH

12:30 – 1:00 PM | REGISTRATION AND VISIT SPONSOR TABLES

1:00 – 4:30 PM | GENERAL SESSION

CISA Cybersecurity Threat Briefing and Real World Exercise *Marc Vasquez and Jim Hoflen, Cybersecurity and Infrastructure Security Agency, U.S. Department of Homeland Security*

Cybersecurity threats continue to hit every industry. This interactive session by the Cybersecurity Infrastructure & Security Agency, Region 7 team is designed to equip attendees with the necessary skills and mindset to handle real-world cyber incidents effectively. The session will begin with a comprehensive threat briefing, providing insights into current and emerging threats relevant to the

attendees' industry or sector. Following the threat briefing, participants will engage in a realistic incident exercise. This exercise is designed to simulate a generic, yet plausible, real-world incident scenario. Attendees will be challenged to think critically, make decisions under pressure, and collaborate effectively with their peers to mitigate the incident's impact.

2:30 – 3:00 PM | BREAK WITH SPONSORS

4:30 – 5:30 PM | NETWORKING RECEPTION WITH SPONSORS

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THURSDAY, MAY 16TH

8:00 – 8:30 AM | NETWORKING BREAKFAST

8:30 – 9:15 AM | GENERAL SESSION

A Look at the Cyber Threat Landscape *SA Dean Neubauer, FBI Cyber Task Force*

Cyber threats continue to change and increase. In this opening session, Special Agent Neubauer will share information on current threats faced by organizations, both criminal and national security, what the FBI's role is, and how/when you should contact the FBI.

9:20 – 10:00 AM | TECHNICAL BREAKOUT

Protecting Critical Infrastructure: Navigating NIST Compliance

Scott Watts, NRTC (National Rural Telecommunications Cooperative)

This session will discuss cybersecurity compliance and governance strategies for communications providers. The NIST Cybersecurity Framework has become more than a best practice, it is now an essential component for funding and insurability. Discover what you should be doing now to ensure compliance and develop a cybersecurity program for the long term.

9:20 – 10:00 AM | NON-TECHNICAL BREAKOUT

Getting Started with the NIST Cybersecurity Framework

Scott Crosby, EnCompass

New to the NIST Cybersecurity Framework? In this session, Scott will introduce attendees to the NIST Cybersecurity Framework and how your company can use it. He will walk through the core functions of the Framework and provide examples and assessment tools.

10:00 – 10:15 AM | BREAK

10:15 – 10:45 AM | TECHNICAL BREAKOUT

Strengthening the Weakest Link: Cybersecurity in the Supply Chain

James Taylor, Vantage Point Solutions

In this presentation, Vantage Point Solutions explores the crucial role that supply chain risk management plays in maintaining a secure network infrastructure. VPS delves into strategies and best practices for identifying and remediating vulnerabilities within the supply chain to enhance overall security. Attendees will learn how to assess and proactively mitigate supply chain cyber risks and safeguard their organization's digital assets. This presentation will be especially useful for those pursuing BEAD and/or Enhanced ACAM funding opportunities.

THURSDAY, MAY 16TH (CONTINUED)

10:15 – 10:45 AM NON-TECHNICAL BREAKOUT

Building Board of Directors Support for a Cybersecurity Program

Josh Seidemann, NTCA and Frank Bulk, Premier Communications

Josh and Frank will draw on their extensive experience to highlight the pivotal role of securing board of directors' buy-in for a service provider's robust cybersecurity program. This presentation will underscore the importance of aligning state and federal regulatory requirements with the insights from a broadband provider CTO, emphasizing how board support is crucial in ensuring the success of cybersecurity initiatives and meeting new federal requirements.

10:50 – 11:45 AM TECHNICAL BREAKOUT

Abandoning the Traditional Firewall for SASE Services

Ryan Pieken, OXEN Technology

This session will discuss how traditional network based hardware firewalls are becoming obsolete, while SASE (secure access service edge) services are becoming a reality. SASE services offer more security by:

- Making zero trust more of a reality
- Securing remote workers
- Providing more visibility and controls to protect your organization

10:50 – 11:45 AM NON-TECHNICAL BREAKOUT

AI-Enhanced Cybersecurity: Practical Insights and Use Cases

Dan Burwitz, Vantage Point Solutions

In this presentation, Vantage Point Solutions offers a practical exploration of AI in cybersecurity. VPS will demystify AI, showcase current applications, and discuss exciting future possibilities. Attendees will gain valuable insights into how AI is enhancing cybersecurity strategies and what the future holds for this dynamic partnership.

11:45 AM – 12:30 PM | LUNCH

12:30 – 1:15 PM | GENERAL SESSION

SLAM SCAM

Al Perales, Iowa Attorney General Office

As more people are glued to their cell phones and the internet in the digital age, scammers are taking advantage and using a variety of sophisticated tactics such as bitcoin and cryptocurrency scams to defraud Iowans. The "Slam Scam" presentation aims to educate Iowans about how they can protect themselves.



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