



2026 ICA Golf & Grill Classic Sponsorship Prospectus

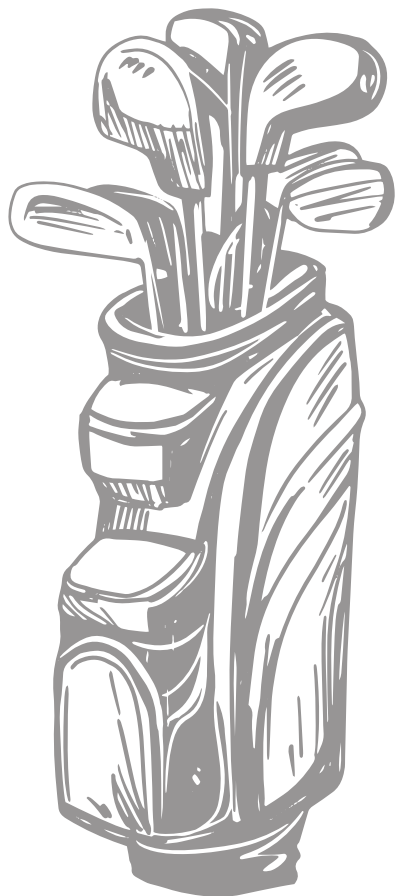
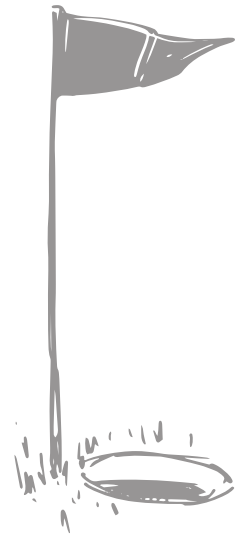
JUNE 15-16, 2026 | PANORA, IOWA
LAKE PANORAMA NATIONAL GOLF COURSE

2026 Golf & Grill Classic Sponsorship Opportunities

The ICA Golf & Grill Classic is one of our most relationship-driven, members-only events of the year, bringing together ICA members, industry leaders, and strategic partners for two days of golf, networking, and meaningful connection.

These sponsorship opportunities are intentionally designed to place your company directly into the attendee experience through premium, high-visibility moments before, during, and after the event.

PLEASE NOTE: Sponsorships do not include golf registrations unless specifically stated.



Standard Sponsorship Benefits

- Logo recognition on the ICA event website
- Inclusion in ICA promotional emails
- Company logo recognition on onsite signage
- Recognition across ICA social media channels
- Access to attendee registration listing
- Recognition in post-event recap materials
- Networking BBQ access for sponsor representatives

Premium + Exclusive Sponsorships

Diamond Hole Sponsor — \$2,500

The Diamond Hole Sponsorship is one of the Golf & Grill Classic's most sought-after opportunities and is first offered to returning sponsors as part of our annual renewal process. Because of the strong renewal rate, this sponsorship is not currently available for direct purchase.

If a returning sponsor chooses not to renew, released hole opportunities will be offered to companies on the waitlist in the order requests are received.

[Click Here to Join the Official Waitlist](#)

Coffee Truck Sponsor — \$2,500

Fuel the day on both Monday and Tuesday with a local Panora coffee truck. This new, exclusive sponsorship creates strong visibility during attendee arrival, early networking, and morning activity.

- Exclusive logo placement at the coffee truck
- Visibility across both registration days
- Direct attendee engagement during arrival
- Opportunity to add additional branded elements at the sponsor's expense

Welcome Gift Sponsor — \$2,500

Create the first attendee impression with a co-branded ICA welcome gift distributed during registration.

- Co-branded gift selected from ICA-curated options
- Distributed across both registration days
- Premium first-touch visibility

Meal + Networking Sponsorships

Lunch Sponsor — \$2,100

Position your brand at one of the highest-traffic gathering moments of the day as golfers pause to connect and recharge.

- Sponsor presence during lunch service
- Dedicated visibility inside the clubhouse

Networking BBQ Buffet Sponsor — \$2,100

Own the main meal experience behind the signature networking BBQ that closes out the day. This sponsorship places your brand at the center of dinner service during one of the event's most social and highly attended moments.

- Branding throughout the BBQ buffet and dinner service area
- Dedicated sponsor table during the BBQ
- Add branded elements to tables throughout the space

Networking BBQ Dessert Sponsor — \$1,700

Create a memorable sweet finish to the signature networking BBQ.

- Branding tied to dessert service
- Dedicated sponsor table during the BBQ

On-Course + Visibility Sponsorships

Pin Prize Sponsor — \$1,600

Tie your company to one of the event's fun competition moments with recognition at the designated challenge.

Scorecard + Pairings Sponsor — \$1,600

Place your logo directly in every golfer's hands through the official scorecards and pairings sheet used throughout the event.

Snack Sponsor — \$1,300

Keep golfers energized on the course with branded snack distribution at a high-traffic point during play.

Gold Sponsor — \$850

A flexible visibility package designed for companies looking to support the event at an accessible level while still receiving meaningful recognition.



Reserve Your Sponsorship

Several sponsorships are exclusive and reserved quickly by returning partners.

[Click Here to Secure your Sponsorship](#)
