



# COMMITTEE OPPORTUNITIES

Iowa Communications Alliance volunteer leaders are the lifeblood of the organization and are the key to allowing the Alliance to provide value and service to our members. Our committees provide a great opportunity for all employees to get involved, network with your peers, and exchange ideas with other experts in your field.

## POLICY COMMITTEES

Members join an association to accomplish goals that cannot be accomplished alone. Nowhere is this more important than in the policy arena. The Alliance actively advocates for and is the voice for our members at the state and national level. The advocacy positions are directed by members who serve on the following committees:

### REGULATORY RELATIONS COMMITTEE

The Regulatory Committee advises the Alliance on all regulatory matters before the Iowa Utilities Board, the FCC and other regulatory agencies. Participants often break into key task forces and subcommittees to study industry issues.

**Time commitment:** Monthly 2-hour conference calls; periodic work on subcommittees, task forces and workgroups to review and draft comments and industry positions.

### LEGISLATIVE COMMITTEE

The Legislative Committee advises the Alliance Board and staff on matters before the Iowa Legislature and the Governor's Office, and it assists in grassroots development programs. Members of this Committee advocate changes to Iowa law to advance communication services for the betterment of Iowa and its citizens, with an emphasis on consumers who subscribe to services provided by Alliance members. Members of this Committee are expected to have (and to develop) personal interaction with their own legislators and with other elected officials and staff.

**Time commitment:** Planning meeting in early fall; frequent meetings during legislative session (January – May). Frequent email updates and reports during legislative session. Attendance at Legislative events, roundtables and meetings at the Capitol.

### TELEPAC COMMITTEE

The TelePAC is a joint effort between the Alliance and Aureon that promotes personal financial participation in our industry's Political Action Committee. The TelePAC oversees fundraising, then identifies and supports candidates for public office that support our industry. Members of this Committee are expected to have personal interaction with their own legislators and with other elected officials and staff.

**Time commitment:** Periodic conference calls. Attendance at PAC events.

## CONTINUING EDUCATION COMMITTEES

Our Continuing Education Committees identify topics and subject matters of interest to Alliance members and their employees and then plan, coordinate, and implement training sessions and other continuing education opportunities. Each of these committees plans one or more events held throughout the year.

### ANNUAL MEETING & EXPO COMMITTEE

Plans all aspects of the Alliance's Annual Meeting and Expo. It is responsible for selecting topics and speakers of interest to the members, scheduling, marketing & advertising the event, and actively participating during the Annual Meeting and Expo which is held in Des Moines in the spring of each year.

**Time commitment:** approximately 10 monthly planning calls (1 hour each) beginning in June

**Day of Event:** Committee members volunteer for registration desk duties, speaker liaisons, expo hall assistance, décor, photography, etc.

### EXECUTIVE PATHWAYS COMMITTEE

Organizes, directs and produces timely meetings to address key industry developments, regulatory changes and other hot topics of interest to general managers and their key staff.

**Time commitment:** approximately 6 monthly planning calls

**Day of Event:** Committee members volunteer for registration desk duties & speaker liaisons.

### IMPACT CONFERENCE COMMITTEE

A unique blend of customer service, marketing and technical personnel seek ways to bring these people together for cross-training. Assists in the planning of the Impact Conference in the fall and other events.

**Time commitment:** approximately 8 monthly planning calls beginning in April

**Day of Event:** Committee members volunteer for registration desk duties & speaker liaisons

## CONTINUING EDUCATION COMMITTEES - CONTINUED

### CYBERSUMMIT COMMITTEE

Plans and organizes educational training seminars and sessions relating to Cybersecurity, including the CyberSummit held during the spring.

**Time commitment:** approximately 6-8 monthly planning calls beginning in December

**Day of Event:** Committee members volunteer for registration desk duties & speaker liaisons

### CONVERGENCE TV COMMITTEE

Gathers the latest information and creates knowledge and resources to assist members who are providing video services or who are considering providing video services. It also plans and coordinates our "Convergence TV" Conference in the fall.

**Time commitment:** approximately 6 monthly planning calls beginning in March

**Day of Event:** Committee members volunteer for registration desk duties & speaker liaisons

### BOARD LEADERSHIP COMMITTEE

Assists in preparing educational sessions of interest to directors who serve on the Board of Directors of our member companies.

**Time commitment:** Every other year we hold an event; during those years, we host approximately 6 monthly planning calls beginning in June.

**Day of Event:** Committee members volunteer for registration desk duties & speaker liaisons

## EVENT PLANNING/OUTREACH COMMITTEES

The Alliance hosts several fun and informative events for our members each year. Some have educational components while others are social gatherings. Here are our "main events" that are coordinated and overseen by committee members:

### GOLF COMMITTEE

The Golf Committee plans, organizes and assists with the Alliance's annual golf event in June. This includes selecting the golf course location, overseeing the creation of golf teams, coordinating all meal functions and registration and onsite duties during the event.

### SCHOLARSHIP COMMITTEE

The Scholarship Committee invests in the future of our industry by raising funds and distributing scholarships that benefit our members and the communications industry. It is responsible for determining the appropriate number and amounts of scholarships that will be awarded each year based on available funding. It also strives to increase the awareness of our scholarship programs and partner with educational institutions to create new scholarship opportunities.

Please contact the Alliance headquarters at 515-867-2091 or [melissa@iacommunicationsall.com](mailto:melissa@iacommunicationsall.com) if you have questions or are interested in serving on a committee.

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