

# THANK YOU! 2019 SPONSORS

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# 2019 CONFERENCE GUIDE

MAY 7-8, 2019 | SHERATON HOTEL  
1800 50TH STREET | WEST DES MOINES, IOWA

POWERED BY:





# CYBERCON IV SCHEDULE OF EVENTS

## TUESDAY, MAY 7

### 12:30 PM REGISTRATION

### 1:00 PM WELCOME

General Session Room

### 1:15 PM KEYNOTE

#### Cyber Threats: Who Is Targeting Us, How They Are Getting In, And What Can We do About It

General Session Room



*Kenneth Schmutz, Supervisory Special Agent, FBI*

SSA Schmutz will discuss the adversaries that are getting into our systems to steal data and the techniques that they

are using. SSA Schmutz will discuss current cases that are being worked by the FBI's Cyber Task Force and ways in which businesses and individuals can better protect themselves.

### 2:15 PM GENERAL SESSION

#### Phishing, Vishing and On-Site Breaches

General Session Room

*Jake Anderson, President, Business Solutions, BEVCOMM*



Have you been hacked? Would you know? See why antivirus software, firewalls and other technology doesn't protect you from the one source of data breaches – Social Engineering. In this low-tech

session you'll see how phishing, vishing, and on-site breaches can wreak havoc on your company and personal information. Learn how to protect yourself and see real, first-hand examples of how social engineering attacks are planned and executed.

### 3:00 PM SNACK BREAK WITH SPONSORS

Atrium

### 3:30 PM INCIDENT RESPONSE IN ACTION: A ROUNDTABLE EXERCISE

General Session Room

*Facilitated by Pratum*

During this interactive workshop, audience members will become active participants in a cybersecurity incident response roundtable exercise. The session will begin with a cyberattack scenario. Participants will work together in tables to respond to challenges as they navigate through their impromptu incident response plan.

### 5:15 PM RECEPTION

Atrium

### 6:30 PM DINNER ON OWN



As a CyberCon registrant, OXEN Technology offers a FREE online self-paced cybersecurity training program that educates your employees on cybersecurity dangers and how to defend against various attacks.

## WEDNESDAY, MAY 8

### 8:00 AM BREAKFAST BUFFET AND NETWORKING

Atrium

### 8:30 AM GENERAL SESSION

#### Cover your bases: The legal and insurance perspectives on handling a breach

General Session Room



*Ted Claypoole, Partner, Womble Bond Dickinson*

*Chris Danielson, Vice President/Risk Advisor, UNITEL Insurance*

While almost all of us wear different hats within our organization, few are experts in everything and it's easy to trip up in a crisis. Learn from our subject matter experts on the legal and insurance aspects of a cybersecurity breach.

### 9:30 AM BREAK

### 9:45 AM CONCURRENT SESSIONS

#### Recovering from a cybersecurity attack: a public and private partnership

General Session Room

*Dutch Geisinger, Executive Director, Safeguard Iowa Partnership*

*John R. Notch, CISSP, EOC Liaison with Safeguard Iowa Partnership*

This presentation will introduce Safeguard Iowa as a cybersecurity resource for business executives and incident responders. Safeguard Iowa's goal is to strengthen Iowa's communities and organizations with resources to assist with the recovery from a cybersecurity event that affects your business or organization.

#### Proactive Measures to Mitigate Risks

Webster/Clayton Room

*Eric Schlichte, Chief Technical Officer, ProCircular*

*Andrew Chipman, Cyber Risk Advisor, ProCircular*

While it's difficult to completely eliminate your chance of a cyber breach, you can certainly take steps to mitigate your risks and benefit your business. Proactive penetration testing and white hat activities are important elements to all cybersecurity plans. In this session, attendees will learn the benefits of these activities and how to incorporate these items as they work to stay a step ahead of threats.

### NIST Cybersecurity Framework 101

Hancock/Shelby Room



*Jesse Ward, Director, Industry & Policy Analysis, NTCA – The Rural Broadband Association*

The NIST Cybersecurity Framework is the pre-eminent resource to help your organization identify, assess, and manage your cybersecurity risk. However, the framework can be overwhelming, and many companies find it hard to apply to their small network environment. Join this session to learn more about the development and evolution of the framework, and its value as a cyber risk-management tool, including resources to help you approach the framework effectively and efficiently.

### 10:30 AM BREAK

### 10:45 AM GENERAL SESSION

#### Fresh perspectives on mitigating the risk of cyber threats

General Session Room

*Crystal Edwards, Vice President, Community State Bank*

*Michael Hindman, VP, Chief Information Officer, MidAmerican Energy Company*

*Erick Schrier, Director of Information Systems Technology, Van Diest Medical Center*

*Steve Simpson, Account Executive, Aureon*

The unique regulatory and business concerns of industry verticals such as healthcare, banking, energy, and telecommunications can result in cybersecurity investments and practices that look quite a bit different than your own organization. Learn from these panelists as they share their top concerns and strategies to manage the risk of cyber threats.

### 11:30 AM GENERAL SESSION LUNCHEON AND PRESENTATION

#### CyberSecurity Threats and the Dark Web



General Session Room  
*Rex Johnson, Director, BKD CPAs & Advisors*

Breaches are on the rise and will continue to occur. The internet is a much larger place than most users realize. While it is part of our culture and used for both business and personal reasons, there is a side that is unknown to the common user. The Dark Web is a place that allows the cybercriminal to conduct their business and sell practically anything. To include user identities, trade secrets, health records, and credit cards.