



THE VOICE FOR CONNECTIVITY

IOWA COMMUNICATIONS ALLIANCE Membership Overview and Talking Points

September 2018

We represent 120 locally-owned and operated providers of high-speed broadband, local telephone, digital television and other communications services.

RURAL IOWA ADVOCATES/SUPPORTERS:

- Our members are embedded in, and are the foundations of, rural Iowa, serving **485** of Iowa's 942 communities.
- Our companies are owned by Iowans. Almost 60% of our members are closely held private stock companies, and about 40% are cooperatives.
- ICA member companies invest heavily in their local communities, often providing the very best jobs in town. The average telecom wage is greater than the median wage in 86% of Iowa counties.
- \$429 million **direct annual impact** statewide (wages/benefits, cap. investment)
- \$96 million **indirect annual impact** statewide (wages spent, impact of vendors)

BEST SERVICE, BEST TECHNOLOGY:

- Local customer service personnel that respond immediately to service requests.
- **95** Iowa based companies deployed fiber-to-the-home networks in **316** communities.

THE FASTEST, MOST RELIABLE BROADBAND SERVICE:

- **34** members offer **gigabit service** to Iowans in **180** communities.
- **96** members offer the FCC-defined broadband speed of 25/3 to **405** communities
- Our fiber networks are buried beneath the ground for added resiliency and have redundant routes to prevent outages when cuts occur.
- We connect tens of thousands of farms, businesses, homes and cell towers, providing the backbone for landline and wireless communications throughout the state.

COMPETITIVE SERVICE:

- **41** Iowa-based companies are branching out to offer competitive voice service to nearly 100 additional communities.
- **32** member-companies provide wireless internet service
- **91** members offer digital television service.
- Our members are looking for new business opportunities across Iowa to help deliver on the ideal of "*connecting all Iowans.*"

Alliance Advocacy Team:

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